## Iacocca Virtual Summer Intensives: Global Entrepreneurship

A virtual hands-on experience for U.S. and international high school students

## Global Entrepreneurship Experience

July 13 – 17, 2020

Spend a week envisioning and creating your entrepreneurial project with a team of diverse peers. Explore global entrepreneurial mindset, practice design thinking approaches, and work together to develop your solutions. Sharpen your presentation and storytelling skills as you pitch your team's solution to a panel of judges and mentors. This is a great opportunity for anyone looking to develop their entrepreneurial mindset and gain experience working in a global virtual environment.

Program Fee: \$500

## About the lacocca Institute

The lacocca Institute creates transformative, hands-on leadership experiences that challenge and empower the next generation of global leaders. Collectively, its programs have hosted participants from more than 150 countries. It is part of Lehigh University, recognized among the U.S.'s premier research universities and located in Bethlehem, Pennsylvania.

The Institute is an integral part of the entrepreneurship and innovation ecosystem at Lehigh which includes the Baker Institute, Lehigh@NasdaqCenter, and Creative Inquiry/Mountaintop Initiative.



Office of International Affairs

Are you ready to take the next step in your leadership journey?

For more information please email Diana Shepherd: dqs206@lehigh.edu

