

# **IACOCCA GLOBAL ENTREPRENEURSHIP INTENSIVE**

***for high school students***  
***(formerly the Pennsylvania School for Global Entrepreneurship)***

111 Research Drive, Iacocca Institute, Lehigh University, Bethlehem, PA 18015, USA

Website: <https://global.lehigh.edu/iacocca-institute/high-school>

Email: [gesummer@lehigh.edu](mailto:gesummer@lehigh.edu)

Phone: 610-758-3401



Program Dates: June 30– July 27, 2019

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## **2019 Application Form**

### **Application:**

Application is now open until all positions are filled.

### **Notification:**

Applicants will be notified of their final status by email.

### **Student Eligibility:**

- The applicant must be a current sophomore or junior in secondary school or home-schooled. International students must have one or two more years to complete in high school (ages 16-17).
- The applicant who accepts an invitation to attend the program must commit to being in residence for the full four week program, which does not allow trips home or other absences without proper authorization.

### **Application Information:**

Application is a competitive process: Not all applicants will be accepted. The selection committee evaluates each application individually, and looks for evidence of academic ability, leadership and community service. Students of any nationality are welcome to apply. To date, the program has had participation from international students representing Afghanistan, Antigua Barbuda, Argentina, Australia, Belarus, Brazil, Bulgaria, Burma (Myanmar), Canada, China, Colombia, Croatia, Czech Republic, Denmark, England, Finland, France, Georgia, Germany, Ghana, Greece, Guatemala, Honduras, Hong Kong, India, Indonesia, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Korea, Kuwait, Malaysia, Mexico, Moldova, Netherlands, Nigeria, Norway, Oman, Palestine, Panama, Paraguay, Peru, Poland, Portugal, Romania, Russia, Serbia, Singapore, Slovakia, Slovenia, South Africa, Spain, Switzerland, Tajikistan, Turkey, Ukraine, United States, Venezuela, Vietnam, and Zimbabwe.

### **Application Contents:**

- \_\_\_ Program and Application Information (pages 1 and 2) –Please keep for your records
- \_\_\_ Personal Data Form and Authorizations (pages 4, 5 and 6)
- \_\_\_ Narrative Application Essay and Resume (Please see page 5)
- \_\_\_ Social Studies/Business Teacher Reference Form (page 7 and 8)
- \_\_\_ English Language Teacher Reference Form (page 9 and 10)
- \_\_\_ Guidance Counselor Reference Form (pages 11 and 12)
- \_\_\_ Copy of Secondary School Transcript – (Counselor to sign and forward pages 11 and 12)

### *Student Application: Summer 2019*

The Iacocca Global Entrepreneurship Intensive is a unique, four-week, residential summer program for high school students held at Lehigh University in Bethlehem, Pennsylvania, USA. Students who are accepted are highly motivated, thoughtful, hard-working, and entrepreneurial in character. The program brings together American students with international students from all regions of the world.

Students will attend sessions on topics pertaining to entrepreneurship, global networking, team building, project management, leadership and working in a culturally diverse environment. Sessions are facilitated by Lehigh faculty members as well as entrepreneurs and leaders of the business community. All students will attend core courses, as well as have the option to select elective courses each week. Entrepreneurial exchanges with leaders from business, industry, government, education and the non-profit community will be part of each weekly schedule, as will entrepreneurial excursions to local sites of interest, including New York City and Harrisburg.

Working in teams according to skill and interest areas, students are assigned a real-world company where they work on a consulting project for that organization. Students prepare a formal marketing or business plan and presentation for the company executives.

### **Special Sessions:**

- **Talent/Cultural Night:** Share your talents with your colleagues and learn firsthand about traditional dress, history, arts, and cultures from numerous countries
- **Project Appreciation Dinner:** Enjoy a celebratory meal with your project team and consulting company.
- **Academy Awards:** Celebrate your new and lifelong friendships with awards followed by a dance.

### **Fees and Expenses:**

Program fee for students for the 2019 program is \$4,250.00 including a \$300.00 non-refundable deposit. This fee includes all program costs, course materials, recreational activities, field trips, housing and meals for the duration of the four-week program. Students checking in on Sunday (6/30/19) between 11:30am – 2:00pm, will receive a \$350.00 discount. Please request the discounted rate.

We are currently working on securing a limited amount of scholarship money to assist applicants who are accepted and who demonstrate financial need. If you are a need-based student (if your household participates in the SNAP, TANF, or is applying for a foster child), please request Statement of Financial Need Form from [gesummer@lehigh.edu](mailto:gesummer@lehigh.edu). Return the completed Statement of Financial Need Form with your application. Please note that scholarship funding is limited; there is no guarantee that students who apply for scholarship funding will receive it.

### **Student Life:**

Students will be housed in Lehigh University residence halls and eat in the university cafeteria and local restaurants during the program. To support the goal of students living in and creating a community of learners, an extensive plan for programming within the residence halls is in place. Residence Life staff (Ratio of one staff member for eight students) offer a variety of social, cultural and recreational programs and activities to take place during the evenings and weekends, to support the curriculum and to encourage interaction among the participants.

The live-in staff includes a residence life coordinator and multiple student mentors. Students and staff are housed in residence halls (Congdon - Emery) on Lehigh's campus with social activities held in the downstairs common areas of each hall. Students are not allowed in the hall or floor of the opposite sex at any time. The residence halls are traditional-style dormitories, with common areas and common bathroom.

## APPLICATION RESPONSIBILITIES AND UNDERSTANDINGS

- **DO NOT WAIT UNTIL THE LAST WEEK TO COMPLETE THE APPLICATION.**
- **NOTIFY COUNSELOR AND TWO TEACHER REFERENCES OF INTENTION TO FILE APPLICATION WELL IN ADVANCE OF DEADLINE.** Discuss “pre” deadlines for completing work in order to submit completed application on time.
- **REVIEW ALL FORMS BEFORE PROCEEDING WITH THE APPLICATION PROCESS.**
- **SUPERVISE COMPLETION.** The applicant is responsible for staying in communication with the counselor and teacher references to make sure the application is completed appropriately and sent to Lehigh University, Iacocca Institute, Iacocca Global Entrepreneurship Intensive.
- **REFRAIN FROM ADDING UNSOLICITED REFERENCES, RECOMMENDATIONS OR MATERIALS.** Send only those requested. Do not add newspaper clippings, photographs, research papers, certificates or other unsolicited materials. Extraneous letters of recommendation other than the two teacher references and the counselor’s recommendation and other unsolicited materials will be removed from applications. The selection panel will not see them.

## APPLICATION PROCEDURES

- **TEACHER REFERENCES:** Select one social studies/business teacher and one English/foreign language teacher, as per guidelines on the respective forms of the application, to serve as references. Fill out the information at the top of the forms before giving them to selected teachers.
- **SCHOOL COUNSELOR RECOMMENDATION:** Fill out the information at the top of the form before giving them to the counselor. Please ask your school counselor to attach a copy of your academic record in high school/secondary school to date. This should list the classes you have taken and your final grades.
- **PERSONAL DATA FORM:** Complete the information lines on page 3 of the application and respond to the prompts on page 4 (resume of extracurricular activities, narrative statement and essay).
- **STUDENT SUBMISSION:** Student is responsible for submitting the Personal Data Form, essay, resume, teachers’ and counselor’s references, transcript and current report card.

### Application may be sent by email or postal service to:

E-mail address: [gesummer@lehigh.edu](mailto:gesummer@lehigh.edu)

**Mailing address:**

Diana Q. Shepherd, Director  
Iacocca Global Entrepreneurship Intensive  
Lehigh University, Iacocca Institute  
111 Research Drive  
Bethlehem, PA 18015, USA

## 2019 Personal Data Form

### PROCEDURES

- ☐ TYPE OR CLEARLY PRINT ALL INFORMATION REQUESTED ON THIS PAGE IN DARK INK.
- ☐ COMPLETE Parts I, II, III and IV. (Attach responses required in Part II to this form. **Read and sign** Part III. Parent/legal guardian must **read and sign** Part IV.)
- ☐ Applications must be received by email or postal service.
- ☐ Information: (610-758-3401) Monday thru Friday 8:00 am – 4:00 pm EST, except holidays.

## PART I: Student Information:

USA ☐ or International ☐

Student's Full Name \_\_\_\_\_ ☐ Male or ☐ Female  
*first middle last*

Parent's or Legal Guardian's Full Name \_\_\_\_\_  
*first middle last*

Permanent Home Address \_\_\_\_\_  
*street or box number street or route city state zip country*

Home Telephone (if international please include country code) \_\_\_\_\_

Student's Date of Birth \_\_\_\_/\_\_\_\_/\_\_\_\_  
*month day year*

Student's Permanent Email \_\_\_\_\_ Parent's Email \_\_\_\_\_

Student's Current Grade Level \_\_\_\_\_ What languages do you speak? \_\_\_\_\_

Name of High School \_\_\_\_\_ ☐ Public or ☐ Non-Public

Location of High School Urban ☐ Suburban ☐ Rural/Small Town ☐ Village ☐

USA Students: School district in which you reside (even if you do not attend public school) \_\_\_\_\_

International Students: USA Passport ☐ or Country of Citizenship/Birth \_\_\_\_\_

### A. Please rank in order of interest (1 = most interest and 12 = least interest):

____ Journalism/Social Media	____ Government	____ Non-Profit/Community
____ Environmental Initiatives	____ Marketing	Service
____ Education	____ Manufacturing/Engineering	____ Finance/Banking
____ Project Design	____ Health/Medicine	
____ Arts	____ Sports	

### B. How did you learn about Iacocca Global Entrepreneurship program?

☐ Counselor/teacher ☐ Lehigh Alumni/Program ☐ Friend or Family ☐ Website ☐ Other \_\_\_\_\_

### C. Have you lived or visited another country? ☐ Yes ☐ No

If yes, which countries? \_\_\_\_\_

### D. OPTIONAL: How do you identify yourself? Please check one below. This information is confidential and will be used for statistical accounting.

<input type="checkbox"/> African American	<input type="checkbox"/> Asian	<input type="checkbox"/> Caucasian/White	<input type="checkbox"/> Hispanic/Latino	<input type="checkbox"/> Indian
<input type="checkbox"/> Middle Eastern	<input type="checkbox"/> Native American/Alaskan/Hawaiian	<input type="checkbox"/> African	<input type="checkbox"/> Other	_____

E. Please list your technology skills:

F. Have you ever started or considered starting your own business? If so, please briefly describe.

## PART II: Application

The following responses are required. An application missing any part may be disqualified for incompleteness. These responses receive emphasis in the selection process.

### A. NARRATIVE STATEMENT

- **Format:** Essay style, 1 page maximum, typed, double-spaced, no smaller than 12 point font. Your name, home address and email address should appear at the top of the page. Title the essay "Narrative Statement."
- **Prompt:** Introduce yourself to the selection committee. This statement should reveal your personality, work style, why you are interested in the program and how you intend to contribute to the program.

### B. EXTRACURRICULAR RESUME

- **Format:** Resume style, 2 page maximum, typed, single or double-spaced, no smaller than 12 point font. Your name, home address and email address should appear at the top of each page.
- **Prompt:** List extracurricular activities, special study projects or activities in your school, community or personal pursuits in which you have been involved in the past two years. Identify your role in each. List academic awards or special recognition you have received and the nature and source of each.

## PART III: Student Application - Authorization

### Applicant's Statement and Signature

- *I certify that to the best of my knowledge all of the information I have provided is accurate and that the work submitted is my own.*
- *I acknowledge that information about my selection to the Iacocca Global Entrepreneurship Intensive and the projects I may develop there may be shared with the public.*
- *I understand that **it is my responsibility** to return this form and the required attachments **directly to Lehigh University** by email or postal service.*

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

## PART IV: Parent/Guardian's Authorization

### Parent/Guardian's Statement and Signature

- *I have reviewed the information on this form and give my permission for my child to proceed with the application procedures. I authorize my child's school and its employees to release any information necessary for this application.*
- *If my child is selected to attend the Iacocca Global Entrepreneurship Intensive, I understand that there is a program fee of \$4,250 that covers the cost of all meals, housing, programming, course materials, in-program transportation and field trips during the four-week program. However, air/ground transportation to and from Lehigh University is not included. If arriving on Sunday, June 30<sup>th</sup>, the cost for the program is \$3,900.00.*

Parent/Guardian Name (First/Last) \_\_\_\_\_

Parent/Guardian Signature \_\_\_\_\_ Date \_\_\_\_\_

Parent/Guardian Telephone (please include international country code): \_\_\_\_\_

Parent/Guardian's Employer \_\_\_\_\_ Title: \_\_\_\_\_

<b>Application must be received by email or postal service.</b>
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Please email application to: [gesummer@lehigh.edu](mailto:gesummer@lehigh.edu)

or

Our mailing address is:

**Diana Q. Shepherd, Director  
Iacocca Global Entrepreneurship Intensive  
Lehigh University, Iacocca Institute  
111 Research Drive, Bethlehem, PA 18015 USA**

## 2019 Social Studies or Business Teacher Reference

Applicant's Name \_\_\_\_\_ Counselor's Name \_\_\_\_\_  
High School \_\_\_\_\_ Current Grade Level \_\_\_\_\_  
Teacher's Name \_\_\_\_\_ Subject \_\_\_\_\_

### PROCEDURES

- 1. WHO MAY COMPLETE THIS FORM:** A teacher in any course considered "social studies" or "business," who has had the applicant in class or as an advisee, may complete this form. The choice of the reference is the applicant's. The applicant need not be studying with the reference at present; however, the student should be careful to choose someone who can best and most completely answer all questions on this form. *Parents or legal guardians may not complete forms for their children.*
- 2. THIS FORM MUST BE COMPLETED FROM PARTS I THROUGH IV.** Using the criteria below, please evaluate the applicant in detail. The program is seeking evidence of mature and conscientious study; a commitment to examining complex issues related to global entrepreneurship and small business; the ability to apply analytical processes, research and technology; and the flexibility to work both independently and in cooperation with culturally diverse peers and adults.
- 3. This form must be signed and dated on page 6 in part IV.**
- 4. Please complete this form and return it immediately to the student in a sealed/signed envelope or email to gesummer@lehigh.edu.**

## Part I

For each item below, please assess the applicant by assigning one of the following values:

**A** = Exceptional   **B** = Above Average   **C** = Average   **D** = Below Average   **E** = No Opportunity to Observe

____ analytical ability	____ leadership activities
____ reaction to and use of criticism	____ creativity
____ initiative and independence	____ organizational skills
____ industry and energy level	____ flexibility
____ written communication skills	____ tolerance of others
____ ability to do creative research	____ ability to work in a team
____ oral expression	

## Part II

How does the applicant compare in overall promise with other students with whom you have had contact in the last three years? **Please check one statement below:**

- ☐ Among the very best I have known
- ☐ Very good, but not the very best
- ☐ Average
- ☐ Below average

**COMPLETE PARTS III AND IV ON PAGE 8.**

## PART III: Summary Comments

Please write a statement about this applicant's strengths and weaknesses, explaining why you rated the applicant as you did in Parts I and II. Please cite examples of outstanding contributions, achievements or challenges. Your response is important and will assist the selection committee in understanding if this student is ready for a sustained, intensive living/learning experience. *You may use the space below or attach a letter to this form. Please check here if you are attaching a letter* ☐.

## PART IV: Recommendation

Please check one selection below to indicate your recommendation for the applicant for the Iacocca Global Entrepreneurship Intensive.

☐ Highly recommended   ☐ Recommended   ☐ Recommended with reservations   ☐ Not recommended

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_ Email Address \_\_\_\_\_

School Name \_\_\_\_\_

School Address \_\_\_\_\_

How long and in what capacity have you known the applicant? \_\_\_\_\_

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Please return form in a sealed envelope to the applicant or email directly to [gesummer@lehigh.edu](mailto:gesummer@lehigh.edu)

If you have questions, please contact [gesummer@lehigh.edu](mailto:gesummer@lehigh.edu) or 610-758-6886



## 2019 English Teacher Reference

Applicant's Name \_\_\_\_\_ Counselor's Name \_\_\_\_\_  
High School \_\_\_\_\_ Current Grade Level \_\_\_\_\_  
Teacher's Name \_\_\_\_\_ Subject \_\_\_\_\_

### PROCEDURES

- 1. WHO MAY COMPLETE THIS FORM:** An English Language teacher may complete this form. The choice of the reference is the applicants'. The applicant need not be studying with the reference at present; however, the student should be careful to choose someone who can best and most completely answer all questions on this form. *Parents or legal guardians may not complete forms for their children.*
- 2. THIS FORM MUST BE COMPLETED FROM PARTS I THROUGH V.** Using the criteria below. Please evaluate the applicant in detail. The Iacocca Global Entrepreneurship Intensive selection committee is seeking evidence of mature and conscientious study; a commitment to examining complex issues related to global entrepreneurship and small business; the ability to apply analytical processes, research and technology; and the flexibility to work both independently and in cooperation with culturally diverse peers and adults.
- 3. This form must be signed and dated in Part V.**
- 4. Please complete this form and return it immediately to the student in a signed/sealed envelope or email to: [gesummer@lehigh.edu](mailto:gesummer@lehigh.edu) or by postal service.**

## Part I

How long have you taught English to this applicant? \_\_\_\_\_

How many years has the student studied English? \_\_\_\_\_

What is the student's English level, overall? \_\_\_\_ Native \_\_\_\_ Very Good \_\_\_\_ Intermediate \_\_\_\_ Basic

## Part II

For each item below, please assess the applicant by assigning one of the following values:

**A** = Exceptional   **B** = Above Average   **C** = Average   **D** = Below Average   **E** = No Opportunity to Observe

____ analytical ability	____ leadership activities
____ reaction to and use of criticism	____ organizational skills
____ initiative and independence	____ flexibility
____ industry and energy level	____ creativity
____ written communication skills	____ tolerance of others
____ ability to do creative research	____ ability to work in a team
____ oral expression	

## Part III

How does the applicant compare in overall promise with other students with whom you have had contact in the last three years? **Please check one statement below:**

- ☐ Among the very best I have known
- ☐ Very good, but not the very best
- ☐ Average
- ☐ Below average

## PART IV: Summary Comments

Please write a statement about this applicant's strengths and weaknesses, explaining why you rated the applicant as you did in Parts I and II. Please cite examples of outstanding contributions, achievements or challenges. Your response is important and will assist the selection committee in understanding if this student is ready for a sustained, intensive living/learning experience. *You may use the space below or attach a letter to this form. Please check here if you are attaching a letter* ☐.

## PART V: Recommendation

Please check one selection below to indicate your recommendation for the applicant for the Iacocca Global Entrepreneurship Intensive.

☐ Highly recommended   ☐ Recommended   ☐ Recommended with reservations   ☐ Not recommended

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_ Email Address \_\_\_\_\_

School Name \_\_\_\_\_

School Address \_\_\_\_\_

How long and in what capacity have you known the applicant? \_\_\_\_\_

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Please return form in a sealed envelope to the applicant or email directly to [gesummer@lehigh.edu](mailto:gesummer@lehigh.edu)

If you have questions, please contact [gesummer@lehigh.edu](mailto:gesummer@lehigh.edu) or 610-758-6886

## 2019 School Counselor Reference

Applicant's Name \_\_\_\_\_ Current Grade Level \_\_\_\_\_  
High School \_\_\_\_\_ Counselor's Name \_\_\_\_\_

### PROCEDURES

1. This applicant must be a **current sophomore or junior**. No other grade levels are eligible.
2. **THIS FORM MUST BE COMPLETED FROM PARTS I THROUGH V.** Fill in all information requested for Parts II and III, even if it appears on the transcript. *Applications missing information may be disqualified for incompleteness.*
3. **Attach the applicant's transcript and current grades.**
4. **This form must be signed and dated in Part V.**
5. **Please complete this form and return it with the student's transcript and current report card immediately to the student in a signed/sealed envelope or email to: gesummer@lehigh.edu**

## PART I: Transcript

☐ **Attach the applicant's transcript and current report card** to this form.

## PART II: Attendance Record

☐ Number of absences in the last full academic year: \_\_\_\_\_

**IMPORTANT: If the number exceeds 10, please state reason(s) and whether the number has remained high this year.**

☐ Number of tardies in the last full academic year: \_\_\_\_\_

**IMPORTANT: If the number exceeds 5, please state reason(s) and whether the pattern of tardiness has changed in the current year.**

## PART III: Academic Scores and Standing

☐ Please complete the following information as thoroughly as possible, even if it appears on the transcript. *If there are no PSAT or SAT (standard test) scores to report, please explain why:*

Class rank, if available \_\_\_\_\_ Class size \_\_\_\_\_ Grade Point Average \_\_\_\_\_ Scale \_\_\_\_\_

**Test Scores:** PSATs: Verbal/Critical Reading \_\_\_\_\_ Writing \_\_\_\_\_ Math \_\_\_\_\_ Date \_\_\_\_\_  
(if available)

SATs: Verbal/Critical Reading \_\_\_\_\_ Writing \_\_\_\_\_ Math \_\_\_\_\_ Date \_\_\_\_\_

**Other Tests (Please define acronyms):**

Date \_\_\_\_\_ Test \_\_\_\_\_ Results \_\_\_\_\_

Date \_\_\_\_\_ Test \_\_\_\_\_ Results \_\_\_\_\_

Date \_\_\_\_\_ Test \_\_\_\_\_ Results \_\_\_\_\_

## PART IV: Summary Comments

Please write a statement about this applicant's strengths and weaknesses. Please cite examples of outstanding contributions, achievements or challenges and comment on the applicant's special qualities, challenges or problems of which the selection committee should be aware.. Your response is important and will assist the selection committee in understanding if this student is ready for a sustained, intensive living/learning experience. *You may use the space below or attach a letter to this form. Please check here if you are attaching a letter* ☐.

## PART V: School Counselor's Recommendation

Please check one selection below to indicate your recommendation for the applicant for the Iacocca Global Entrepreneurship Intensive.

☐ Highly recommended   ☐ Recommended   ☐ Recommended with reservations   ☐ Not recommended

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_ Email Address \_\_\_\_\_

School Name \_\_\_\_\_

School Address \_\_\_\_\_

How long and in what capacity have you known the applicant? \_\_\_\_\_

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Please return form in a sealed envelope to the applicant or email directly to [gesummer@lehigh.edu](mailto:gesummer@lehigh.edu)

If you have questions, please contact [gesummer@lehigh.edu](mailto:gesummer@lehigh.edu) or 610-758-6886