Iacocca Institute
Office of International Affairs
Lehigh University
Bethlehem, Pennsylvania, USA

June 23 - July 28, 2018
The Iacocca Global Village for Future Leaders is a leadership development experience like no other. We believe that ethical leadership matters. We believe that knowledge of business and industry, skills in leadership and entrepreneurship, and the development of a powerful global network are essential to success. We recognize the importance of cultural values and believe that effective leaders break down negative barriers. We believe that Iacocca Global Village is the place where future leaders are created.

The Iacocca Global Village for Future Leaders is an applied leadership, management, and cross-cultural experience. It is designed for young professionals and advanced students who share the dream of building a leadership career with global impact, and who want to form an active and lasting global network.

Through program sessions, topic-specific panels, networking sessions, company visits, consulting projects and cultural experiences, Global Village participants learn new tools and gain insightful perspectives that are essential to becoming successful leaders. During the intensive five-week program, Villagers find themselves amongst a diverse group of 75-100 individuals, coming from 45+ countries, representing a myriad of cultures, speaking a multitude of languages, and offering unique insights based upon their own background, education and experience.

The program requires no academic prerequisites and delivers no traditional grades. Villagers attend “learning sessions,” not “classes” and “discussions,” not “lectures.” Villagers establish their own goals and objectives and work with program staff to map a customized and experience-based action plan.

The Iacocca Global Village has a network of 2,122 young professionals from 139 countries and territories around the world.

CORE AREAS
- Leadership
- Entrepreneurship
- Business & Sector Best Practices
- Global Networking
- Career Path Development
- Cultural Awareness

become a GLOBAL LEADER
Iacocca Global Villagers come from many diverse backgrounds and experiences. Throughout the years, Villagers have shared their knowledge with each other and have connected with professionals from around the globe. At the Global Village program, our participants listen to, learn from, and share the voice of experience.

- She is an attorney who formerly worked for the Panama Canal Authority and now works with PLAN, one of the largest children’s development organizations in the world.
- Born in Kyiv Ukraine, he is the Operations Manager at eBay, Inc.
- She founded her own consulting business in her home country of Belarus, On Foot Branding Studio and was one of the organizers of the AD.NAK!, Belarusian Festival of Marketing and Advertising.
- He is a young Mexican entrepreneur who owns several successful businesses in Mexico City, Cancun and Monterrey.
- She negotiates million-dollar bank loans in Peru.
- He is Vice President and Latin America Regional Ethics Officer at Walmart Stores Inc.
- She is currently working as a Youth Program Officer at Society for International Education in her home country of Pakistan where her expertise includes exchanges and teacher-student training.
- He owns and operates an international shipping enterprise in Ghana.
- She works for the European Parliament.
- He is a young Afghan lawyer who helped draft the constitution for the newly democratic government of Afghanistan. He now holds the position of the Head of the Department of Islamic Countries with the Max Planck Institute for International Law in Germany.
- She is a young Israeli computer scientist with several patents already to her credit.

2017 Iacocca GLOBAL VILLAGE
• 100 Villagers representing 54 countries
• 51% women and 49% men

COUNTRIES AND TERRITORIES

AFGHANISTAN  ALBANIA  ALGERIA  ANDORRA  ANTIGUA & BARBUDA  ARGENTINA  ARMENIA  AUSTRALIA  AUSTRIA  AZERBAIJAN  BAHRAIN  BANGLADESH  BELARUS  BELGIUM  BELIZE  BOLIVIA  BOSNIA & HERZEGOVINA  BOTSWANA  BRAZIL  BRUNEI  BULGARIA  Burkina Faso  CAMBODIA  CAMEROON  CANADA  CENTRAL AFRICAN REPUBLIC  CHILE  COLOMBIA  COSTA RICA  COTE D’ IVOIRE  CROATIA  CZECH REPUBLIC  DENMARK  DOMINICAN REPUBLIC  ECUADOR  EGYPT  EL SALVADOR  ENGLAND  EQUATORIAL GUINEA  ESTONIA  ETHIOPIA  FRANCE  GABON  GEORGIA  GERMANY  GHANA  GREECE  GUATEMALA  GUATEMALA  HONDURAS  HUNGARY  ICELAND  INDIA  INDONESIA  IRAQ  IRAQ  ISRAEL  ITALY  JAPAN  JORDAN  KAZAKHSTAN  KENYA  KOREA  KOSOVO  KUWAIT  KYRGYZSTAN  LATVIA  LEBANON  LIBERIA  LIBYA  lithuania  LUXEMBOURG  MACEDONIA  MADAGASCAR  MALAWI  MALAYSIA  MALI  MARTINIQUE  MAURITIUS  MEXICO  MOLDOVA  MONACO  MONACO  MONGOLIA  MOROCCO  NAMIBIA  NEPAL  NETHERLANDS  NEW ZEALAND  NIGERIA  NORTHEN IRELAND  NORWAY  OMAN  PAKISTAN  PALESTINE  PANAMA  PHILIPPINES  POLAND  PORTUGAL  PUERTO RICO  ROMANIA  RUSSIA  SAUDI ARABIA  SCOTLAND  SERBIA  SINGAPORE  SLOVAK REPUBLIC  SLOVENIA  SOUTH AFRICA  SPAIN  SRI LANKA  SUDAN  SURINAME  SWEDEN  SWITZERLAND  SYRIA  TAIWAN  TAJIKISTAN  TANZANIA  THAILAND  TUNISIA  TURKEY  TURKMENISTAN  UKRAINE  UNITED ARAB EMIRATES  UNITED STATES OF AMERICA  URUGUAY  UZBEKISTAN  VENEZUELA  VIETNAM  YEMEN  YUGOSLAVIA  ZAMBIA  ZIMBABWE
Iacocca Global Village is about exposure to some of the most critical topics affecting business. With more than 30 sessions and hot topic discussions presented by international and domestic facilitators, Villagers discover business trends and best practices found in the global marketplace. Sessions provide necessary skills identified by successful leaders and focus in the areas of cultural competency, ideation, creative energy, business and industry knowledge, management skills, leadership skills, and networking trends.

EXECUTIVE VISITORS
During the Iacocca Global Village, Villagers have the opportunity to interact with more than 50 global and regional executives who represent large and small corporations, family-owned businesses, NGO’s, start-up companies, and sole proprietorships.

Each week, top level executives visit and interact with the Villagers, sharing business and sector experiences and discussing topics of interest. Knowledge is shared and new perspectives are explored offering the Villagers a wide array of role models and connections to their networks. Again and again, visiting executives tell us what a rare joy it is to have the opportunity to learn from our microcosm of the world and share their own experiences.
THE IACOCCA INSTITUTE WISHES TO THANK THE FOLLOWING BUSINESSES, GOVERNMENT AGENCIES, AND EDUCATIONAL INSTITUTIONS FOR THEIR PARTICIPATION IN GLOBAL VILLAGE 2017

Acquitas
Alliance Bernstein
ALMARQ, Japan
American Councils for International Education State Department
AvoGlobal, Ltd
Baker Institute for Entrepreneurship, Creativity and Innovation
Ben Franklin Technology Partners of Northeast PA
Bio Compression Systems, Inc.
Bloomberg
Bracalente Manufacturing, Inc.
Business Financing Solutions, Inc.
Capital BlueCross
Caravel Capital Management
Center for Community Engagement, Lehigh University
Center for Executive and Professional Development (CEPD, London)
Cepsa
Center for Community Engagement, Lehigh University
Center for Regional Affairs, Lehigh University
Cornerstone Capital Management
CRC Industries
Dant Law Firm
Deloitte Consulting Engineers
Deutsche Bank Trust Company Americas
Eco Fashion Online
ElectroCore
Enterprise Georgia
Entrepreneurs Organization
Ferrari Daucema Magic
Fitzpatrick, Lentz and Bubba
Gary Tharaldson School of Business at University of Mary
Geneva Group International, AG
Global Ark Consulting
Global Med
Global Philadelphia Association
Gramaicy Protocol
Hans Sachs, LLC/”The JD Sachs Group, Inc.
Hevllett Packard Enterprise
Iacocca Foundation
Ikotattoa
International Labour Organization
JCS Global Distribution
Just Born, Inc.
Kellogg Conference Hotel, Galloway
University
Klaska Immigration and Law
Landau, Hess, Simon and Choi
Latin Insights, LLC
Lehigh Electric Products
Lehigh University
Lehigh Valley Caps N Kids
Lehigh Valley Economic Development Corporation
LU Office of Technology Transfer
Lucas Moldables
Lutron
MARQ Creative Agency
Martin Curter
Medellia laboratories
Mindfulness Based Self Expression
Miracle League of the Lehigh Valley
MW IALflex
Mountaintop Initiative, Lehigh University
National Management Strategies, Inc.
New York Stock Exchange
Nora Gardner
Olympus of the Americas
Omniscale Technologies, Inc.
PA Department of Community and Economic Development
Pause Foundation, Sweden
Pentagon
Precision Talent International
Preply
Professional Advancement and Training
Raj Foundation
Roman Media Group
Sella Family Foundation
Senso/Entopan
Seviall Foods
Shareen Bridal
Small Business Development Center
Strawberry Energy
Sub-Saharan Africa Chamber of Commerce of Philadelphia
Sustainable Community Holdings (SCH)
Ten Thousand Villages
The Ronald Reagan Building and International Trade Center
The Stone House Group (SHG)
The Workshop
The World Bank
Think Creative
Tigress Financial Partners LLC
Trading House TEANA, Ltd
Trillion Source (USA) Inc.
U.S. Capital
U.S. House of Representatives
U.S. State Department
United Nations
Universidad Carlos III de Madrid
Universidad Francisco de Vitoria
Viddler, Inc.
VIVA Homes Finance, Ltd.
Wall Street Walks
Wharton Executive Education
Woven Stitch F2C

LEARNING OBJECTIVES

• Increase Business and Sector Knowledge
• Develop Leadership and Entrepreneurial Skills
• Develop Cultural Awareness
• Build a Global Network

COUNTRY PRESENTATIONS

Iacocca Global Villagers, many of whom are or will be business leaders, are being challenged to operate in an increasingly complex, interdependent, and dynamic global environment. To compete and succeed, leaders must understand the business and political climate, opportunities, cultural nuances, and acceptable professional practices of countries around the world. The Country Presentations offer Iacocca Global Villagers the opportunity to share their countries’ “best business practices” with their Village colleagues, the Lehigh University community and local leaders. Through this presentation, the Villagers will be asked to be creative in “pitching” their country as a potential for business investment. However, the presentation should also be sure to include information on potential obstacles to overcome, the influence of culture, and best practices while doing business in that country. The presentations will be evaluated by a team of Global Village guides and peers for overall presentation, creativity of presentation, speaking skills, body language, and a rating on the potential of business investment in that country.

BUSINESS CONSULTING PROJECTS

Under the supervision of an external client and program mentor, Iacocca Global Village consulting teams are challenged to provide an appropriate business solution for an issue or problem faced by an external client. The designs, demands and deadlines are real. Starting with basic project management techniques, Villagers are immersed in the deadlines, client demands, challenges to overcome time constraints, management of cultural barriers and ultimately, to deliver a set of strongly crafted and unique recommendations. These projects provide the opportunity to experience the pressures and to reap the rewards of delivering value to clients while working on a diverse team.

COMPANY VISITS

In addition to program sessions, Villagers have options to visit local organizations. During guided site visits, organizations highlight their best practices, success factors and lessons learned, as well as overall trends and opportunities in their sector. Business leaders share company developments, difficulties and competitive advantages while Villagers ask questions that explore insights into the company’s growth and development.

Iacocca Global Villagers also visit organizations in regional centers of business including New York City and Washington DC. A day trip to New York includes visits to premier businesses and organizations. A multi-day trip to Washington DC provides insight into organizations centered in the capital of the United States.

PANELS

The Iacocca Global Village provides discussions focused on important topics affecting the world today. A forum where the Villagers and the executives interact, discuss and debate, sessions are driven by dynamic exchanges, energy and the interactions of the panelists with each other.

VILLAGER LED SESSIONS

Villagers can propose their own sessions to discuss global topics, hold informal group seminars and share their own businesses, hobbies and skills with their peers.
The Iacocca Global Village provides an experience that is unique to each participant. Villagers develop a set of goals and work with their personal guide to choose the curricular elements that will help them advance in their work, career and life. With so many opportunities, Villagers quickly learn the value of time management and decision making skills.

SCHEDULE
The five week schedule includes 4 specialized sessions, 8 opportunities to meet local executives, 2 themed panel sessions, over 55 hours of team project work, 45+ country presentations, several seminars, 3 cultural exchange events, negotiation simulations, Hot Topic sessions led by Villagers, guides and executives, service projects and visits to New York City and Washington, DC. With so many choices and variables in the schedule, the experience is rich and unique. Learning experiences are customized based on the sessions selected, the executive meetings chosen, and the company visits attended. Each year the program introduces new executives, facilitators, and sessions to the curriculum to stay in front of business trends, and to develop tested and proven skills. Lastly, team dynamics and interactive sessions add a cross-cultural component to the learning experiences.

GUIDES
To assist Villagers with their choices and to optimize the Iacocca Global Village experience, the candidate manager assigns each accepted applicant a Guide. Chosen from the ranks of our alumni, Guides collaborate with Villagers to design a unique program of custom choices that match the Villager’s objectives. Focused on goal attainment, Guides provide Villagers with assistance in developing short and long-term goals, and then an action plan to achieve those goals.

CULTURAL UNDERSTANDING
Living, working and learning together provide our Villagers with a microcosm of the world during the Iacocca Global Village program. Villagers represent various academic majors, professions, countries, ages and cultures - a tapestry of diversity. Each Villager is encouraged to bring a formal national dress, as well as anecdotes, songs, poems, audio/video and other expressions of their cultural heritage. The Iacocca Global Village offers many opportunities to share, celebrate, and understand the value and majesty of international diversity.

To encourage social interaction across cultural barriers and to enhance this multicultural experience, Villagers share a room in on-campus dormitory housing. The dormitory provides a family-style kitchen, living rooms, dining areas and common area for social and cultural functions.

As leaders, we have to be ready for a future that is different from today. At the Iacocca Global Village, we are doing just that - figuring out how to work together as our world changes and the challenge of leadership changes.

KIRA C. MENDEZ
Director, Iacocca Institute®
Iacocca GLOBAL VILLAGE for Future Leaders

Iacocca Global Village on the Move programs are mobile versions of Lehigh University’s highly acclaimed Iacocca Global Village program and offer an international experience in combination with a professional level educational experience. Programs provide a flavor of the local business culture and regional business landscape, in locations throughout the world. Past programs have been held in Italy, Peru, Spain, Australia, UAE, Malaysia, China, Russia, and India. For more information visit www.global.lehigh.edu/iacocca and click on the Iacocca Global Village on the Move program page or contact Trisha Alexy, US Managing Director at tsa2@lehigh.edu.

Iacocca GLOBAL ENTREPRENEURSHIP INTENSIVE for High School

Lehigh hosts this unique learning program each summer to educate 76 top high school students from the U.S. and other countries. The four week experiential program focuses on the topics of global entrepreneurship leadership, innovation, creativity, and doing business around the world. Students participate in core and focus courses, executive sessions, large and small group seminars and workshops, and visits to New York City, Harrisburg and organizations in the Lehigh Valley. One of the highlights of the program includes student marketing/business plan team projects with local business partners. To date, over 1161 U.S. and international students have participated in the program. For additional information, contact Diana Shepherd, Director, at dqs206@lehigh.edu.

OTHER PROGRAMS OF THE IACOCCA INSTITUTE®

Iacocca GLOBAL VILLAGE on the Move

SAMPLE PROGRAM SCHEDULE

<table>
<thead>
<tr>
<th>SUNDAY</th>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
<th>FRIDAY</th>
<th>SATURDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Village Meeting</td>
<td>Village Meeting</td>
<td>Village Meeting</td>
<td>*Intern Registration Complete</td>
<td>Residence Meeting</td>
<td><strong>FREE DAY</strong></td>
<td></td>
</tr>
<tr>
<td>Lunch</td>
<td>Curriculum Orientation</td>
<td>Survival Exercise</td>
<td>Project Client Meeting</td>
<td>Village Meeting</td>
<td>Scavenger Hunt</td>
<td></td>
</tr>
<tr>
<td>Welcome Ceremony</td>
<td>Understanding Lehigh’s Software</td>
<td>Project Orientation</td>
<td>Project Work</td>
<td>Reframing the Problem Session</td>
<td>Country Presentation Work</td>
<td></td>
</tr>
<tr>
<td>Grocery Trip</td>
<td>Brainstorming Session</td>
<td>Project Meeting</td>
<td>Guide Group Meeting</td>
<td>Team Building Exercises</td>
<td>Grocery Trip</td>
<td></td>
</tr>
<tr>
<td>Residence Life Orientation</td>
<td>Opening Gate</td>
<td>Country Presentations</td>
<td>Country Presentations</td>
<td>Country Presentations</td>
<td><strong>Philadelphia Trip Optional</strong></td>
<td></td>
</tr>
<tr>
<td>3-Jul</td>
<td>4-Jul</td>
<td>5-Jul</td>
<td>6-Jul</td>
<td>7-Jul</td>
<td><strong>6-Jul</strong></td>
<td><strong>7-Jul</strong></td>
</tr>
<tr>
<td>Culture Night 1</td>
<td>Country Presentations</td>
<td>Village Meeting</td>
<td>Village Meeting</td>
<td>Village Meeting</td>
<td>Village Meeting</td>
<td><strong>Philadelphia Trip Optional</strong></td>
</tr>
<tr>
<td>Project Work</td>
<td>Alumni Panel</td>
<td>Alumni Bar B Q Firesworks</td>
<td>Team building Workshop</td>
<td>Guide Group Meeting</td>
<td><strong>Guide Group Meeting</strong></td>
<td></td>
</tr>
<tr>
<td>8-Jul</td>
<td>9-Jul</td>
<td>10-Jul</td>
<td>11-Jul</td>
<td>12-Jul</td>
<td>13-Jul</td>
<td>14-Jul</td>
</tr>
<tr>
<td>Miracle League Community Service Project</td>
<td>Country Presentations</td>
<td>Village Meeting</td>
<td>Village Meeting</td>
<td>Virtual Alumni Executive Visitors</td>
<td>New York City Business Sessions</td>
<td>New York City Free Time Optional</td>
</tr>
<tr>
<td>Academic Sessions</td>
<td>Project Work Day</td>
<td>Academic Sessions</td>
<td>Executive Sessions</td>
<td><strong>Free Time</strong></td>
<td><strong>Grocery Trip</strong></td>
<td></td>
</tr>
<tr>
<td>Entrepreneurship Panel</td>
<td>Guide Group Meeting</td>
<td>Global/Family Business Panel</td>
<td></td>
<td></td>
<td></td>
<td><strong>Grocery Trip</strong></td>
</tr>
<tr>
<td>Project Overviews</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Culture Night 2</td>
<td>Morning Meeting</td>
<td>Country Presentations</td>
<td>Country Project Work</td>
<td>Trip to Washington DC</td>
<td><strong>FREE DAY</strong></td>
<td></td>
</tr>
<tr>
<td>Culture Simulation and Negotiations Training</td>
<td>Networking Lunch</td>
<td>Academic Sessions</td>
<td>World Bank</td>
<td>Business/NGO Work Sessions</td>
<td><strong>Grocery Trip</strong></td>
<td></td>
</tr>
<tr>
<td>Executive Sessions</td>
<td>Celebration of Mandela Day!</td>
<td>Executive Sessions</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speech Trials</td>
<td>Guide Group Meeting</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Culture Night 3</td>
<td>Country Presentations</td>
<td>Village Meeting</td>
<td>Client Project Presentations</td>
<td>Village Meeting</td>
<td>Closure Document</td>
<td>Program Checkout Villagers depart by 12:00 PM</td>
</tr>
<tr>
<td>Village Meeting</td>
<td>Project Meeting</td>
<td>Project Team Debrief</td>
<td>Leadership Panel</td>
<td>Intro to GV Network Yearbook Introduction</td>
<td>Graduation Ceremony</td>
<td></td>
</tr>
<tr>
<td>Project Meeting/Team Work</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
After the pilot program for the Iacocca Global Village in 1997, Lee Iacocca said, “In a changing world, a first step toward leadership is taking advantage of a genuine opportunity. A second step is recognizing others that do the same.” This summer, the door to that network opens again as approximately 75-100 Villagers will join over 2122 GV Alumni from 139 countries. The entrance is through the Iacocca Institute. Are you ready to take the first step?

THE IACOCCA INSTITUTE®
Jointly founded in 1988 by Lee Iacocca and Lehigh University, the Iacocca Institute creates innovative programs and initiatives that challenge and develop the next generation of global leaders. We are dedicated to cultivating the potential of individuals by empowering the leaders of today and tomorrow.

QUALIFICATIONS
The Iacocca Institute is looking for highly motivated, unique and well-rounded individuals with a vision and a sense of mission. Academic excellence should be balanced with leadership experience. The program is conducted in English and fluency is required.

PROGRAM FEES US $7,500
Program Fees include education materials, five weeks of housing, and excursions to New York City and Washington D.C. Limited partial scholarship opportunities are available. Travel to and from Lehigh University and meal expenses are NOT included in the tuition costs.