The Global Village
for future leaders of business and industry

June 24 - July 29, 2017
Iacocca Institute
Office of International Affairs
Lehigh University
Bethlehem, Pennsylvania, USA
The Global Village for Future Leaders of Business and Industry® program is a leadership development experience like no other. We believe that ethical leadership matters. We believe that knowledge of business and industry, skills in leadership and entrepreneurship, and the development of a powerful global network are essential to success. We recognize the importance of cultural values and believe that effective leaders break down negative barriers. We believe that the Global Village is the place where future leaders of business and industry are created.

HE GLOBAL VILLAGE
for Future Leaders of Business and Industry® is an applied leadership, management, and cross-cultural training program. It is designed for experienced young professionals and advanced students who share the dream of building a leadership career in business and industry, and who want to form an active and lasting global network.

Through program courses, topic-specific panels, networking sessions, company visits, consulting projects and cultural experiences, Global Village participants learn new tools and gain insightful perspectives that are essential to becoming successful leaders. During the intensive five-week program, villagers find themselves amongst a diverse group of 90+ individuals, coming from 45+ countries, representing a myriad of cultures, speaking a multitude of languages, and offering unique insights based upon their own background, education and experience.

The Global Village is truly unique. The program requires no academic prerequisites and delivers no traditional grades. Interns attend “learning experiences,” not “classes” and “discussions,” not “lectures.” Villagers establish their own goals and objectives and work with program staff to map a customized and experience-based action plan.

NETWORK OF 2029 YOUNG PROFESSIONALS FROM 135 COUNTRIES AND TERRITORIES AROUND THE WORLD.
Global Villagers come from many diverse backgrounds and experiences. Throughout the years, Villagers have shared their knowledge with each other and have connected with professionals from around the globe. At the Global Village program, our participants listen to, learn from, and share the voice of experience.

- She is an attorney who formerly worked for the Panama Canal Authority and now works with PLAN, one of the largest children’s development organizations in the world.
- Born in Kyiv Ukraine, he is the Operations Manager at eBay, Inc.
- She founded her own consulting business in her home country of Belarus, On Foot Branding Studio and was one of the organizers of the AD.NAK!, Belarusian Festival of Marketing and Advertising.
- He is a young Mexican entrepreneur who owns several successful businesses in Mexico City, Cancun and Monterrey.
- She negotiates million-dollar bank loans in Peru.
- He is Vice President and Latin America Regional Ethics Officer at Walmart Stores Inc.
- She is currently working as a Youth Program Officer at Society for International Education in her home country of Pakistan where her expertise includes exchanges and teacher-student training.
- He owns and operates an international shipping enterprise in Ghana.
- She works for the European Parliament.
- He is a young Afghan lawyer who helped draft the constitution for the newly democratic government of Afghanistan. He now holds the position of the Head of the Department of Islamic Countries with the Max Planck Institute for International Law in Germany.
- She is a young Israeli computer scientist with several patents already to her credit.
The experience is unique and the opportunities are abundant. By selecting courses, executive case study sessions, key company visits, a business consulting project, and presenting one’s country, villagers’ knowledge of business and industry will be increased, leadership and entrepreneurial skills will be strengthened, and a global network will develop. Learning experiences are individually customized and enhanced through interactions and the many cultures represented among the Global Villagers.
The GLOBAL VILLAGE for future leaders of business and industry

THE IACOCCA INSTITUTE WISHES TO THANK THE FOLLOWING BUSINESSES, GOVERNMENT AGENCIES, AND EDUCATIONAL INSTITUTIONS FOR THEIR PARTICIPATION IN GLOBAL VILLAGE 2016

Aequitas
AIWARK, Japan
Alteo LLC
Alvarez and Marsal
American Councils for International Education State Department
AV/O/Huffington Post
APAR Games
Bracco Manufacturing, Inc.
Business Financing Solutions, Inc.
Caravel Capital Management
CATO Institute
Center for Innovative Cultures, Westminster College
Cepsa
Compliance and Capacity Skills International, LLC
Computer Aid, Inc.
Confooperative
Congressman Charlie Dent
Cornerstone Capital Management
Crayola, LLC
CRC Industries
CSAmed
Daum Law Firm
Deeper Dives
Demichick law Firm
Deutsche Pf and Brief Bank AG
Enterprise Georgia
Enron
Entrepreneurs Organization
Excent-Magic Ward Foundation
Execlass Consultancy
Faculty of Law Nova Sad
Fedimunda Buscema Magic
FUMIJO
Florida Yacht Group
Gray, ThaddeusJr. School of Business at University of Mary
Geneva Group International, AG
Global Ark Consulting
Global Med
Global Philadelphia Association
Goldblum & Hess
Hans Sachs, LC/The JD Sachs Group, Inc.
Hewlett Packard Enterprise
Hindle Power, Inc.
Iacocca Foundation
International Labour Organization
Izra Capital Group
Kellogg Conference Hotel, Gallaudet University
Klasko Immigration and Law
Landmark Insurance Brokers Pvt LTD
Latin Insights
Lehigh University
Lehigh Valley Cops N Kids
Lehigh Valley Economic Development Corporation
Lehigh Valley Iron Pigs Baseball
LU Office of Technology Transfer
Luca Melamed
Luxton
MARIOG Creative Agency
Martin Center
Medella Laboratories
Mindfulness Based Self Expression
Miracle League of the Lehigh Valley
National Management Strategies, Inc.
New York Stock Exchange
Olympus of the Amencr
Orasure Technologies, Inc.
PaaSion Foundation, Sweden
Pegagon
Precision Talent International
Professional Advancement and Training Resources, Inc.
RJ Foundation
Roman Media Group
Royal Agricultural University
Santa Rita Clinic
Sell Family Foundation
Small Business Development Center
Society for Intercultural Education Training and Research
Strategers Consulting
Strawberry Energy
Suntrust Robinson Humphrey
Taggart Point Consulting Group
The Ronald Reagan Building and International Trade Center
The Workshop
The World Bank
Think Creative
Thomson Reuters Corporation
Thrive LLC
Tigress Financial Partners LLC
U.S. Agency for International Development (USAID)
U.S. Capital
U.S. House of Representatives
U.S. State Department
United Nations
Universidad Carlos III de Madrid
Universidad Francisco de Vitoria
University of Rijeka
Wall Street Walks
Washington Educational Foundation
White and Williams LLP
Hayasan Raja Zarith Sofiah Negri Jafri
ZAG International, LLC

LEARNING OBJECTIVES

• Increase Business and Industry Knowledge
• Develop Leadership and Entrepreneurial Skills
• Develop Cultural Awareness
• Build a Global Network

COUNTRY PRESENTATIONS

Global Villagers, many of whom are or will be business leaders, are being challenged to operate in an increasingly complex, interdependent, and dynamic global environment. To compete and succeed, companies must understand the business climate, opportunities, cultural nuances, and acceptable business practices of countries around the world. The Country Presentations afford Global Villagers the opportunity to share their countries’ “best business practices” with their Village colleagues, the Lehigh University community and local business leaders.

Through this presentation, the Villagers will be asked to be creative in “selling” their country as a potential for business investment. However, the presentation should also be sure to include information on potential obstacles to overcome, the influence of culture, and best practices while doing business in that country. The presentations will be evaluated by a team of Global Village guides and peers for overall presentation, creativity of presentation, speaking skills, body language, and a rating on the potential of business investment in that country.

BUSINESS CONSULTING PROJECTS

Under the supervision of an external client and program mentor, Global Village consulting teams are challenged to provide an appropriate business solution for an issue or problem faced by an external client. The designs, demands and deadlines are real. Starting with basic project management techniques, interns are immersed in the deadlines, client demands, challenges to overcome time constraints, management of cultural barriers and ultimately, to deliver a set of strongly crafted and unique recommendations. For interns who strive to become senior project managers, or who want to develop project management skills for career growth, these projects provide the opportunity to experience the pressures and to reap the rewards.

COMPANY VISITS

To further enrich the Global Village learning environment, interns may choose to visit a local company in lieu of attending a facilitated course. Selected companies display cutting edge best practices, new trends or the factors that have led to success. Both small and large companies provide lessons of success in “hands-on” environments. Business leadership share company developments, difficulties, trends and competitive advantages while interns ask questions that explore insights into the company’s growth and development.

To lend to the hands on experience, Global Villagers visit organizations in regional centers of business including New York City and Washington DC. A day trip to New York includes visits to premier businesses and organizations. A multi-day trip to Washington DC provides insight into organizations such as the World Bank, and two, half day trips to organizations centered in the capital of the United States.

PANELS

The Global Village provides discussions focused on successful Global Village Alumni and Global and Servant Leadership. A forum where the Villagers and the executives interact, discuss and debate, sessions are driven by dynamic exchanges, energy and the interactions of the panelists with each other.

VILLAGER LED SESSIONS

The Global Village staff recognizes that villagers need a forum to discuss global topics. Time is built into the schedule to allow for such discussions to take place. Informal group seminars are arranged so interns may share their businesses, hobbies, or skills with peers and staff.
The Global Village provides an experience that is unique to each participant. Villagers develop a set of goals and work with their personal guide to choose the curricular elements that will help them advance in their work, career and life. With so many opportunities, interns quickly learn the value of time management and decision making skills.

SCHEDULE

The five week schedule includes 4 specialized courses, 8 opportunities to meet local executives, 2 themed panel sessions, over 55 hours of team project work, 45+ country presentations, several seminars, 3 cultural exchange events, negotiation simulations, Hot Topic sessions led by villagers, guides and executives, service projects and visits to New York City and Washington, DC. With so many choices and variables in the schedule, the experience is rich and unique.

Learning experiences are customized based on the courses selected, the executive meetings chosen, and the company visits attended. Each year the program introduces new executives, facilitators, and courses to the curriculum to stay in front of business trends, and to develop tested and proven skills. Lastly, team dynamics and interactive sessions add a cross-cultural component to the learning experiences.

GUIDES

To assist interns with their choices and to design a unique program of custom choices that match the intern’s objectives. Focused on goal attainment, Guides provide interns with assistance in developing short and long-term goals, and then an action plan to achieve those goals.

CULTURAL UNDERSTANDING

Living, working and learning together provide our interns with a microcosm of the world during the Global Village program. Interns represent various academic majors, professions, countries, ages, and cultures—a tapestry of diversity. Each intern is encouraged to bring a formal national dress, as well as anecdotes, songs, poems, and other evidence of their cultural heritage. Music or films about their country or region on CD-ROM, audio tape, or DVD-VHS video are also welcome. The Global Village will offer many opportunities to share, celebrate, and understand the value and majesty of international diversity.

To encourage social interaction across cultural barriers and to enhance this multicultural experience, interns share a room in on-campus dormitory housing. The dormitory provides a family-style common kitchen, living rooms, dining areas and common area for social and cultural functions.
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<thead>
<tr>
<th>SUNDAY</th>
<th>MONDAY</th>
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<th>WEDNESDAY</th>
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<td>Project Client Meeting</td>
<td>Village Meeting</td>
<td>Communicating Leadership</td>
<td>Scavenger Hunt</td>
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<td>Project Orientation</td>
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<td>Effective PowerPoint presentations</td>
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<td>Alumni Panel</td>
<td>Project Meeting</td>
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<td>Project Presentation</td>
<td>Country Presentation Work</td>
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<td>Residence Life Orientation</td>
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### SAMPLE PROGRAM SCHEDULE

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<td>Return to Lehigh University</td>
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### OTHER PROGRAMS OF THE IACOCCA INSTITUTE®

#### GLOBAL VILLAGE ON THE MOVE PROGRAMS

Global Village on the Move programs are mobile versions of Lehigh University's highly acclaimed Global Village for Future Leaders of Business and Industry® program that offers an international experience in combination with a professional level educational experience. Programs provide a flavor of the local business culture and regional business landscape, in locations throughout the world. Past programs have been held in Italy, Peru, Spain, Australia, UAE, Malaysia, China, Russia, and India. Future programs are scheduled for Croatia. For more information, visit www.global.lehigh.edu/iacocca and click on the Global Village on the Move program page or contact Trisha Alexy, US Managing Director at txa205@lehigh.edu.

#### LEE IACOCCA INTERNATIONAL INTERNSHIPS

Lehigh University’s Lee Iacocca International Internship program provides robust international internship opportunities for Lehigh University students. Beginning with a six to eight week, carefully monitored and practical international work, service or research experience, the program provides on the job training with a cultural immersion experience. Interns are led by a foreign supervisor and engaged in a project or activity that is tied to their career aspirations, specific learning goals and defined outcomes. Carefully matched through a selection process, the intern and company’s goals are aligned to produce a positive and successful experience. For additional information, contact Carol Ham, Director at csh205@lehigh.edu.

#### PENNSYLVANIA SCHOOL FOR GLOBAL ENTREPRENEURSHIP

Lehigh University hosts this unique learning program each summer to educate 76 top high school students from America and around the world. The four week experiential program focuses on the topics of global entrepreneurship, leadership, innovation, creativity, and doing business around the world. Students participate in core and focus courses, country presentations with international students, large and small group seminars and workshops, and visit businesses in New York City, Harrisburg and the Lehigh Valley. One of the highlights of the program includes PSGE student market/business plan team projects with local business partners. To date, over 1085 American and international students have participated in the PSGE program. For additional information, contact Diana Shepherd, Director at dss206@lehigh.edu.

The GLOBAL VILLAGE for future leaders of business and industry®
After the pilot program for the Global Village in 1997, Lee Iacocca said, “In a changing world, a first step toward leadership is taking advantage of a genuine opportunity. A second step is recognizing others that do the same.” This summer, the door to that network opens again as approximately 90 Villagers will join over 2029 GV Alumni from 135 countries. The entrance is through the Iacocca Institute. Are you ready to take the first step?

THE IACOCCA INSTITUTE®
Jointly founded in 1988 by Lee Iacocca and Lehigh University, our mission is to increase the global competitiveness of businesses and organizations. We are dedicated to cultivating the potential of individuals by empowering the leaders of today and tomorrow.

QUALIFICATIONS
The Iacocca Institute is looking for highly motivated, unique and well-rounded individuals with a vision and a sense of mission. Academic excellence should be balanced with leadership experience. The program is conducted in English and fluency is required.

LEHIGH UNIVERSITY®
Lehigh University’s majestic campus is considered one of America’s most beautiful. Founded in 1865, Lehigh is a co-educational, non-denominational, private university located a little more than an hour’s car ride from New York City. Its picturesque 1600-acre wooded campus is built on the side of a small mountain in historic Bethlehem, PA, USA. Lehigh is located within a thriving economic and cultural corridor of the eastern United States.

Tuition fees include include education materials, five weeks of housing, and excursions to New York City and Washington, D.C. Limited partial scholarship opportunities are available. Travel to and from Lehigh University and meal expenses are NOT included in the tuition costs.

FOR FURTHER INFORMATION:
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Brochure photos courtesy of Ryan Hulvat, John Kish IV, Christa Neu & Alexis Leon